

WHITEMAN AIR FORCE BASE
FORCE
SUPPORT SQUADRON

WHITEMAN AIR FORCE BASE

SPONSORSHIP AND ADVERTISING

Nicole Lynd
Commercial Sponsorship Coordinator
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660-687-7929

AMENDED OCT 2026



OUR MISSION

The 509th Force Support Squadron supports the execution of nuclear operations and global strike capabilities, ensuring mission readiness anytime, anywhere

YOUR OPPORTUNITY

Whiteman Air Force Base contributes to the Air Force mission through programs that enhance the quality of life for service members and their families. Known as Morale, Welfare, and Recreation Programs (MWR), these programs support overall military readiness while creating leisure opportunities for our Airmen, their families, retirees, and all other DoD employees.

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WHITEMAN AIR FORCE BASE
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MEET THE MARKETING TEAM



SIENA ROSIERE
Director of Marketing



NICOLE LYND
Commercial Sponsorship Coordinator



LUIS FUNDORA
Social Media Specialist



MICHELLE MALDONADO
Visual Information Specialist



MARIA SOWELL
Visual Information Specialist

WHITEMAN AIR FORCE BASE
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WAYS TO PARTNER

ADVERTISING

Reach over 17,000 military members, civilians, and families at Whiteman AFB. Boost your brand through our diverse advertising opportunities and connect directly with this unique community!

SPONSORSHIP

Partner with us to power memorable MWR events and programs while gaining prominent brand visibility and direct access to the valued Air Force market. Choose cash contributions or in-kind support (products/services) for maximum impact and recognition!

DONATIONS

Donations are always greatly appreciated at 509th Force Support Squadron events! Items given to support team Whiteman are given with no expectation of recognition in return.

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ONE COMMITMENT. MULTIPLE EVENTS. MAXIMUM IMPACT.

Sponsors who commit to three (3) or more events in advance receive a 10% discounted sponsorship price, offering greater visibility and value than committing later in the year. [Excludes Independence Day Celebration]

BASE WIDE EVENT SPONSORSHIP

- Month of the Military Child Breakfast
- Month of the Military Child Senior Recognition
- Easter Eggstavganza
- Kentucky Derby
- Concert/Out of Box Idea
- Back to School Bash
- Oktoberfest
- Boo Bash
- Tree Lighting

PREMIER PARTNER.....$650

- Impact Sponsor package PLUS:
- Permitted to have a drawing/raffle of items under $20 at sponsor table*
- Custom engagement opportunity (contest judges, giveaways, etc)
- 2-3 mins of speaking about the company at event
- Link to business webpage on FSS website

IMPACT SPONSOR.....$500

- Community Supporter Package PLUS:
- Table at event
- Logo on website in the month of the event
- Vinyl Decal Display at event space (up to 2.5 ft x 2.5 ft)

COMMUNITY SUPPORTER.....$350

- Public Announcement recognition during event
- Logo featured in marketing campaign
- Spirit, commisary, and Mission's End Marquee Features

Drawing or raffle items valued at $21 or more may be displayed at the sponsor's table; however, distribution must be handled by the FSS event coordinator in accordance with Air Force regulations. Sponsors may provide a basket that includes a mix of items from their business as well as general giveaway items (such as branded swag, gift cards, or other promotional products). No tobacco, marijuana, hemp, or alcohol products are permitted.

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FACILITY EVENTS SPONSORSHIP

Facility annual events are smaller, program-focused activities hosted throughout the year. While more intimate in scale, these events still rely on community and sponsor support to enhance the experience for participants and ensure continued program success

- Sports Day
- Military Spouse Appreciation
- Father Daughter Dance
- Turkey Trot 5K/ Zombie 5K/Carb Crawl
- First Fridays
- Breakfast w/ Easter Bunny
- Pets on Parade

& More!

TITLE SPONSOR.....$500
- Includes Partner sponsorship package
- Recognition on Whiteman FSS Website
- Feature on Marquee Related to Event

PARTNER.....$350
- Includes Supporter sponsorship package
- Table displayed at the event
- Recognition on Whiteman FSS Facebook Page

SUPPORTER.....$250
- Includes Follower sponsorship package
- Logo on event poster

FOLLOWER.....$150
- Includes PA announcements at event



EXCLUSIVITY OPPORTUNITY

Limited to **one (1)** sponsor per event

First Sponsor to lock in at the Title Sponsor Level will receive these extra benefits!

- Event Presenting Sponsor (i.e Event presented by 509th FSS & [SPONSOR])
- Recognition in Monthly Calendar

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INDEPENDENCE DAY

Sponsoring the Independence Day Celebration is a meaningful way to show your commitment to our community and support for the men and women who serve our nation. Held at Whiteman AFB—home of the B-2 Spirit stealth bomber—this signature event is our largest one-day celebration, drawing over 2,000 attendees. Guests enjoy a spectacular fireworks display, family-friendly activities, inflatables, a petting zoo, and more, creating a memorable experience for all ages.

Sparkler Sponsor..... $350
- PA announcements during the event
- Logo on official event posterboard

Liberty Bell Sponsor..... $750
Includes Sparkler benefits PLUS:
- Table space at the event
- Marquee feature in June-July

Stars & Stripes Sponsor..... $1,200
Includes Liberty Bell benefits PLUS:
- Social media recognition on Whiteman FSS Facebook (June & July)
- Logo in Marketing Campaign

Red, White & BOOM..... $2,500
Includes Stars & Stripes benefits PLUS:
- Mascot representation
- Banner on Main Seating Area

America The Beautiful..... $5,000
Includes Red, White & BOOM benefits PLUS:
- Link to Business on the Whiteman FSS website (June & July)
- 2 Minutes speaking Opportunity at the event program

Founding Fathers Sponsor..... $10,000
Includes America The Beautiful benefits PLUS:
- Logo on Event Staff Golf Carts
- Hydration Station

Boom Boom Grand Finale Sponsor..... $20,000
Includes Founding Fathers Benefits PLUS:
- Fireworks Sponsor
- Child Locator Bracelets

Fireworks, music, inflatables, petting zoo, pony rides, food, and fun!

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ADVERTISING RATES

Whiteman AFB serves a unique market of over 17,000 individuals, including approximately 1,600 Airmen residing on base. WhitemanFSS.com averages 20,000 impressions per month. All advertisements require FSS leadership approval and a minimum two-week processing period. Artwork may be designed in-house for $25 per hour, or advertisers may submit their own sized artwork.

STARS & STRIKES BOWLING CENTER

LOCATION	Price/mo	Price/3 mo	Price/6 mo	Price/YR
Overhead Monitors *1920x1080px*	$150	$425	$800	$1400
Table Top Napkin Holders (24) SOLD OUT	$50	$140	$250	$425
Poster *22x28in*	$75	$210	$420	$840

WHITEMAN AFB FITNESS CENTER

LOCATION	Price/mo	Price/3 mo	Price/6 mo	Price/YR
Posters *22x28in*	$75	$210	$420	$840
Marquee	$60	$175	$345	$675
Wall Clings/ *Banner	$150	$425	$800	$1400

Advertiser is responsible for providing banners and wall clings. Design and printing services are available for an additional fee. All ads **MUST include the statement: *Paid Endorsement. No Federal endorsement of advertiser(s) intended**

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OZARK DINING FACILITY

LOCATION	Price/mo	Price/3 mo	Price/6 mo	Price/YR
Table Top Napkin Holders (20) SOLD OUT	$50	$140	$250	$425
Poster *22x28in*	$75	$210	$420	$840

MISSION'S END

LOCATION	Price/mo	Price/3 mo	Price/6 mo	Price/YR
Table Top Napkin Holders	$50	$140	$250	$425
Poster *22x28in* SOLD OUT	$75	$210	$420	$840
Mission's End Marquee *Located near main gate*	$150	$400	$765	$1250

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OTHER DIGITAL & ONLINE EXPOSURE				
LOCATION	Price/mo	Price/3 mo	Price/6 mo	Price/YR
Whitemanforcesupport.com website logo	$75	$190	$425	$775
Whitemanforcesupport.com website logo + link	$100	$250	$510	$1020
Logo in Monthly Calendar *Placed in 12+ High Traffic Facilities across Whiteman AFB*	$100	$250	-	-
View Sonics *Located in Visitor's Center, Ozark Dining Facility, PDC & MPF Building*	$150	$400	$765	$1250
Spirit Ave. Marquee *Located near commissary*	$60	$150	$320	$625

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Contact Us Today!

Connect your brand directly with over 17,000 active-duty military members, civilians, and their families on base. a unique, engaged community that values quality and trust.

When you sponsor with us, you're not just advertising , you're joining the party! Our events bring together engaged, local audiences in a lively, welcoming atmosphere, giving your brand authentic visibility where people are already having a great time. It's the perfect way to connect, be seen, and build lasting community goodwill.

Be Part of The Experience!

Put your brand in front of the Whiteman AFB community in a meaningful way. From family events to signature experiences, we'll help you stand out.

Reach out today to build a sponsorship package that works for you!

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334 Ellsworth Lane, Whiteman AFB

www.facebook.com/509FSS

www.whitemanforcesupport.com

509th Force Support Squadron – Proudly Serving Those Who Serve 🇺🇸